

Exhibit 2

Part 1

TOWN & COUNTRY

MARCH 2021



The LONG GAME

79 Things Worth
Waiting For

Escape to
the Farthest Place
on Earth

Anonymity Guaranteed

How to Smell Like
GRACE KELLY

ALT-IVIES
Where You Can Actually
Go to College Now

GOSSIP'S ANNUS MIRABILIS
ALL TEA. ALL SHADE.

Social Climbers'
REVENGE
From Palm Beach to Parliament

Michelle
PFEIFFER
Then. Now. Forever.

STYLE SPY

THE IRON LADY'S SECRET WEAPON // IS THERE A NEW BARNEYS? // PRESTIGE PET PEACOCKING

The rereleased Shadow, seen here exclusively, is marked by a saddle-stitch technique perfected over 200 years.

HERMES BIRKIN SHADOW
IN SWIFT CALFSKIN IN GOLD
(\$14,600), HERMES.COM



BIRKINS *in the* Coal Mine

There are surprising harbingers of normality dangling from our arms. Are purse strings the new Hemline Index?

BY LEENA KIM PHOTOGRAPH BY ALLIE HOLLOWAY



If I could be a woman, I'd want to be Miuccia Prada. She's the perfect balance of right and wrong, fashion, intelligence, and irony."

Pattern play, THIS PAGE:
Coat, top, pants, hat, earrings (worn on lapels), and bracelet (right), Prada. Bag and twill sash, Hermès. Belt, Maximum Henry. Platform sneakers, R13.
BEAUTY BAZAAR
Glamorous cat-eyes call for Marc Jacobs Beauty Highliner Liquid Gel Eyeliner in Blacquer (\$27). OPPOSITE PAGE:
Blazer, vest, shirt, jeans, scarf, and bag, Marc Jacobs. Barrettes, Epona Valley. Brooch, Verdura.
FASHION EDITOR:
Miguel Enamorado



HOTTEST, NEWEST, LATEST

Iconic Hermès packaging

Hermès Fall 2011

Bits and pieces utilized by Petit h artisans

ONE FOR ALL: HERMÈS EXCLUSIVES

The French fashion house introduces PETIT H, an ingenious collection of artful objects made from luxurious recycled materials

It's an undisputed fact: Hermès is synonymous with perfection. No product that appears even partially flawed ever sees the light of a boutique. Until now. Thanks to the inspiration of Pascale Mussard, the great-great-granddaughter of founder Thierry Hermès, originally a saddle maker, there is a recycling renaissance within the storied house in which unused or misfit materials are given new life as quirky limited-edition *objets*.

"I've had the vision for Petit h for as long as I can remember," says the soft-spoken Mussard. "When I was young, my nickname was 'Don't throw that out, it might be useful,' so it is very appropriate."

Petit h is fueled by creativity. Goods are first examined in a Willy Wonka-esque ideas laboratory in Paris. Then 22 artists who were handpicked by Mussard are paired with Hermès's legendary craftsmen, including leather workers, seamstresses, gold- and silversmiths, and crystal and porcelain aficionados. The resulting items—sweetly dubbed Unidentified Poetic Objects,

or UPOs—are rather astounding.

They run the gamut from charms (starting at \$40) to an oversize panda-bear beanbag made out of Clémence bull-calf leather (the most expensive of the lot at \$100,000). A semainier chest is crafted from solid oak, silk twill, and Togo calfskin, while the top for a rolling Birkin is repurposed from an otherwise damaged original. Mussard's favorite piece is a crystal doorstop with a handle from a Kelly bag. She also morphed colorful leather scraps into coffee-cup holders after a recent trip to New York. "Everyone in the office needed one. Their coffees were so hot," she says, laughing.

Having debuted in Tokyo this past June, the roving collection is on display November 2 through 23 at Hermès's Madison Avenue boutique, with 2,200 UPOs to admire. (The next viewing is in December at the Rue de Sèvres store in Paris.) "My dream was to invent something that people would love and respect as a new generation of Hermès," says Mussard. "I think an object can give you joy. It can stay with you for years." **Sarah Cristobal**

"I think an object can give you JOY. It can stay with you for years," says Mussard.

Pascale Mussard in a Petit h necklace

A classic Birkin bag

Hermès Petit h rolling Birkin

VINCENT LEROUX, RUNWAY; DAN & CORINA LECCA, HERMÈS BOX AND BIRKIN BAG; DAVIES + STARR, SEE WHERE TO BUY FOR SHOPPING DETAILS

THE NEW YORK TIMES STYLE MAGAZINE

THE GREATS October 17, 2021

Celebrating the
people who
make and change
the culture

October 17, 2021

JULIETTE BINOCHÉ
GLENN LIGON
LYNN NOTTAGE
ANNA SUI

The
New
York
Times
Style
Magazine
The Greats

FIRST OF ITS KIND / LAST OF ITS KIND

By Lindsay Talbot
Still Life by Anthony Cotsifas
Styled by Todd Knopke



The British actress Jane Birkin in 2008 with her namesake carryall, which Hermès debuted in 1984.



Shown here in the house's signature Fauve color, the Birkin 3-in-1 can be used as a clutch, a tote or combined to resemble the original design. \$14,400, [hermes.com](https://www.hermes.com).

118 T: THE NEW YORK TIMES STYLE MAGAZINE

IN 1984, THE English actress Jane Birkin hopped on an Air France flight from Paris to London. As she hurried down the aisle, the contents of her handbag spilled to the floor. Luckily, she happened to be sitting next to Jean-Louis Dumas, then the executive chairman of Hermès, and somewhere over the English Channel, the two came up with the design for her now-iconic namesake carryall, which they sketched out together while on board. The Birkin would be bigger than the Kelly, but smaller than the Haut à Courroies, and contain interior pockets for storing belongings, as well as a burnished flap top with the house's signature

saddle stitching and a turn-lock swivel clasp. It became the most coveted of Hermès's handbags, with yearslong wait lists and limited editions in numerous colorways and skins.

This fall, the house will introduce the Birkin 3-in-1, a practical new riff on the original design. In a nod to modern-day needs, it includes a canvas pochette bearing the bag's classic leather flap that can be removed and carried as an envelope clutch (ideal for stashing a phone, a mask and a few other essentials). When the pouch is attached to the bag — its flap lies across the top and fixes to the gussets, while the Birkin's handles pass through

the clutch's slits to keep it in place — it looks like a classic Birkin. But when the clutch is taken out, the bag becomes an open, spacious tote, roomy enough to fit a laptop for working on the go and available in a caramel-colored Barenia Faubourg calfskin or a Togo calfskin in gold, biscuit, black and sapphire. "The Birkin 3-in-1 is constructed as a puzzle," says Catherine Fulconis, who oversees Hermès's equestrian and leather goods. "One bag, two elements, three uses: It can be a tote, a pouch or a tote and pouch combined. It becomes everything in one." A versatile trompe l'oeil, indeed. ▀

RETOUCHING: ANONYMOUS RETOUCH; DIGITAL TECH: CHASE GUNNER; PHOTO ASSISTANT: KARL LETZ; ARCHIVAL PHOTOGRAPH: SARAH LEE/EYE/VE/REDUX





Burberry London trench, \$1,295, burberry.com; Hermès bag, price upon request, 800-441-4488; Portolano gloves, \$95, 212-719-4403; all jewelry Harry Winston, harrywinston.com. Opposite page: Prada coat, \$25,700, prada.com; Devi Kroell pochette, \$1,600, devikroell.com; Roger Vivier sunglasses, \$475, 212-861-5371; all jewelry Cartier, cartier.com

Model: Carolyn Murphy/IMG; Makeup: Hannah Murray For Top Shop; Makeup: Hair: Oribe, using Oribe Hair Care (Oribe Salon); Nails: Rica Romain for Zoya nails at See Management; Casting: Gina Liberto



SPECIAL ANNIVERSARY ISSUE!

VANITY FAIR

OCTOBER 2013

V.F.'s First Century
1913-2013

Kate UPTON
BLOWS OUT
the CANDLE,
ANNIE LEIBOVITZ
SNAPS
the PHOTO

*"One's too many,
and a hundred's
not enough."
—Billy Wilder*

Featuring

- KURT ANDERSEN
- A. SCOTT BERG
- BONO
- BOB COLACELLO
- DAVE EGGERS
- SARAH ELLISON
- JULIAN FELLOWES
- JAMES FOX
- LAURA HILLENBRAND
- WILLIAM LANGEWIESCHE
- BILL MAHER
- LORNE MICHAELS
- ERROL MORRIS
- JAN MORRIS
- EVGENIA PERETZ
- JAMES REGINATO
- JOHN RICHARDSON
- INGRID SISCHY
- ROBERT STONE
- BRUCE WEBER
- JAMES WOLCOTT
- and Many More...

100 YEARS

BONUS BOOK EXCERPT: KATE and LITTLE PRINCE GEORGE
Plus: TECHIES vs. BLUEBLOODS | CHEFS BEHAVING BADLY
The NEW HUNGER GAMES—EXCLUSIVE PHOTOS! | A FRESH ROYAL SCANDAL
NEW YORK'S REAL UNDERWORLD | GRILLING DONALD RUMSFELD

FANFAIR

Palm trees.

Humphrey Bogart and Lauren Bacall, loyal Hermès customers, owned the Haut à Courraies bag (below) and Atlas garment bag (right) in cream canvas and tan leather, embossed with a single B, the initial they shared.

The late Hermès C.E.O. Jean-Louis Dumas created the Birkin bag, a perfect travel tote, for actress and singer Jane Birkin, in 1984.

The commemorative silk scarf Hermès à Beverly Hills, designed by Benoît Pierre Emery.

This limited-edition wine trunk, covered in Izmir-blue Clémence bull calfskin, is made-to-measure for Bordeaux wine bottles. It contains six crystal wineglasses, two linen serving towels, and a sterling-silver corkscrew covered in the same blue leather.

A rendering of the newly renovated Beverly Hills boutique, on Rodeo Drive, designed by RDAI, the architecture firm founded by Rena Dumas, in Paris, in 1972.

Sammy Davis Jr. commissioned a traveling bar made of black crocodile, and lined in red leather, to take on airplanes.

Hermès Heritage

Hermès has long been heralded as the house of choice for thoroughbreds in pursuit of luxury goods—from equestrian saddles and timepieces to ready-to-wear and china. Established in 1837 in Paris as a tiny harness shop, Hermès opens the doors to its 12,000-square-foot boutique in Beverly Hills this month.

—PUNCH HUTTON

Grace Kelly, princess of Monaco, carrying an Hermès Kelly bag in 1958. The purse had originally been called the Hermès Petite Sac pour Dame, but it was renamed in her honor in 1956.

Aux Sports d'Hiver scarf in vintage silk.

Hermès bicycle.

Large Collier de Chien enamel bracelet.

Kelly Picnic bag.

PHOTOGRAPHS FROM A.P. IMAGES (KELLY); FROM MICKROPICT/THE EVERETT COLLECTION (HUTTON); BIRKIN: BIRKIN; THE HOUSE OF HERMÈS; R. DUMAS; R. DUMAS



the vogue file

editor:
Lauren
duPont

canvas bags

1. L.L. Bean

THE DETAILS: The design of the company's signature "boat and tote" bag, introduced more than 30 years ago, is based on the sacks used to carry ice blocks for old-fashioned iceboxes. To modernize its supersuccessful design, Bean has added a zip top. Canvas bag available with cranberry, green, red, black, teal (shown), and navy-blue trim.

WHERE TO GET IT: Bag, about \$17. L.L. Bean stores, or call (800) 809-7057 for information.

2. Kate Spade

THE DETAILS: Designed for the urban bargain hunter, this two-tone tote is modeled after the shopping bag and lined in colorful gingham. Trim colors range from black or brown to green (shown) or cranberry. The classic shape is also available in solid colors cut from nylon or leather.

WHERE TO GET IT: Bag, about \$110. Kate Spade, NYC.

3. Nine West

THE DETAILS: New for spring 1998, Nine West designs "the Bermuda Collection" of bags based on that ultimate preppy carryall. Stained wooden handles match the decorative wooden tag. Inside zip pocket. Also available in blue, mint, natural, and orange.

WHERE TO GET IT: Bag, about \$59. Nine West stores.

4. Jerome Gruet

THE DETAILS: Dubbed the "transit" bag because of its commuter-friendly shape, this canvas tote is available in ten colors with thirteen variations on the center stripe. Three different sizes—day bag, shopping bag, and beach bag—accommodate whatever's needed on the road.

WHERE TO GET IT: Bag, about \$165. Scoop, NYC.

5. Prada

THE DETAILS: This canvas tote (new for spring) is typically Prada—i.e., style with a quirky twist. It is crafted from utilitarian canvas on the outside, fuchsia satin on the inside, and topped with carnation-pink crocodile handles. The handles also come in ginestra (yellow) crocodile.

WHERE TO GET IT: Bag, about \$820. Prada, NYC; Neiman Marcus.

6. Hermès

THE DETAILS: The Birkin bag, designed for actress Jane Birkin in 1984, now has the longest waiting list of any Hermès handbag—up to six months. It can be custom-ordered in any color and almost any fabric (even ostrich skin or denim).

SPOTTED ON: Kate Moss, Linda Evangelista, Elle Macpherson, Anne Bass.

WHERE TO GET IT: Bag, about \$5,275. Hermès boutiques, or call (800) 441-4488 for information.

MARK LAITA



Milla wears
Oscar de la Renta

ALWAYS IN FASHION

WORKING WOMAN

Hermès silk-twill Le Monde Est Vaste scarf (\$375) and calfskin Birkin 35 bag (\$8,650). Manolo Blahnik alligator Carolynne heels (\$2,685). Bounkit 24k-gold-plated necklace of dark and light smoky topaz (\$1,430).

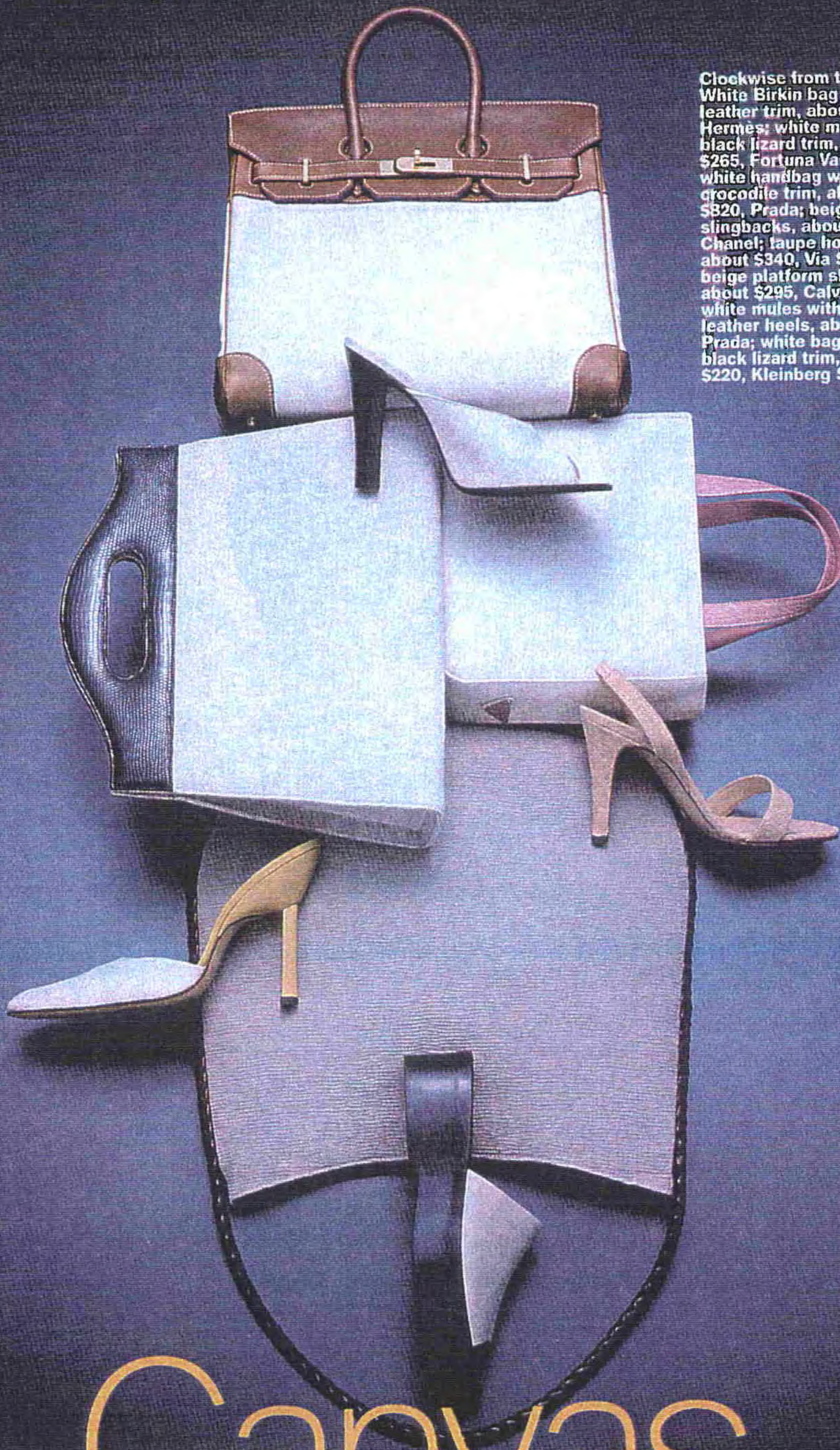
PROPS STYLED BY
KIM FICARO





Harper's BAZAAR

Spring
Fashion Show



Clockwise from top: White Birkin bag with leather trim, about \$5095, Hermes; white mules with black lizard trim, about \$265, Fortuna Valentino; white handbag with pink crocodile trim, about \$820, Prada; beige slingbacks, about \$360, Chanel; taupe hobo bag, about \$340, Via Spiga; beige platform slides, about \$295, Calvin Klein; white mules with yellow leather heels, about \$320, Prada; white bag with black lizard trim, about \$220, Kleinberg Sherrill.

SEE BUYLINE FOR DETAILS AND STORES.

Especially for spring. Whether it's **punched up** with a pastel or **paired** with classic tanned leather (think Grace Kelly), this warm-weather favorite is the clean, crisp way to go. By Richard Sinnott

Harper's

BAZAAR

537

NEW LOOKS

NEW IDEAS
NEW TRENDS
FOR YOU

100 GREAT BAGS & SHOES

HOW TO GET
**PERFECT
SKIN**

29 BEST FOREVER- CHIC PIECES

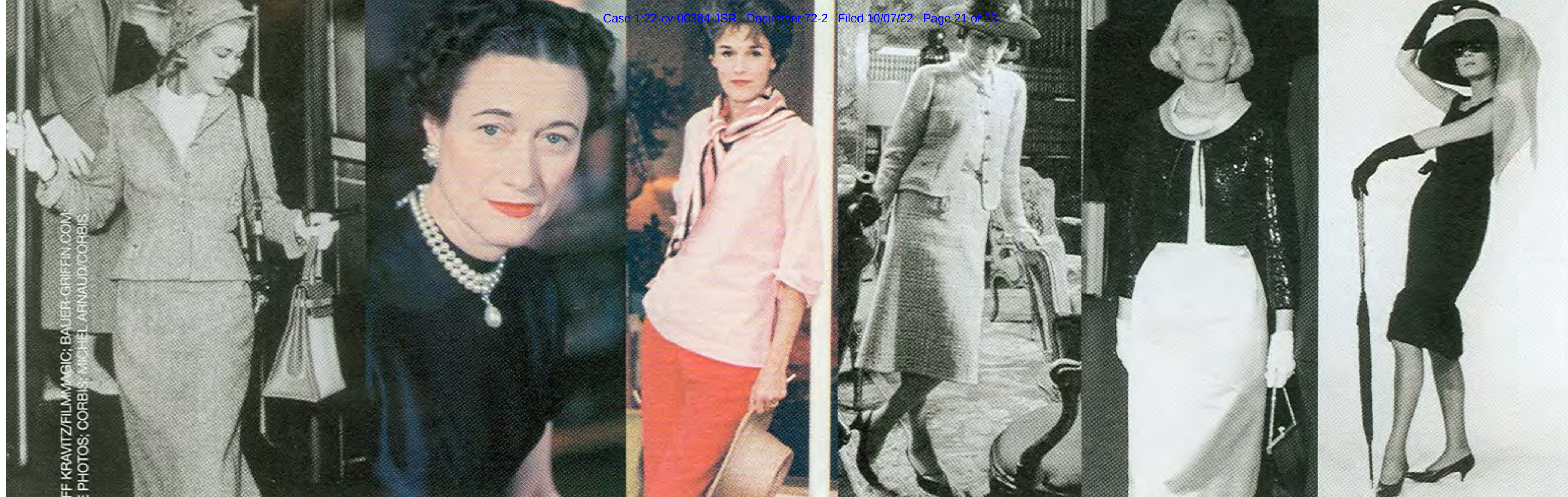
CATHERINE
ZETA-JONES

Best
Fashion,
Hair & Makeup
Buys

OCTOBER \$3.00



0 754724 7
HARPERSBAZAR.COM



Hermès Kelly bag

Hermès' first ladies' handbag was dubbed the Grace Kelly bag when the princess began toting it in 1956.

Pearl necklace

Simple pearls were a signature of the polished set. Wallis Simpson, here in 1950, was rarely seen without her strands.

Silk scarf

A bright scarf was the staple of Babe Paley's 1959 sporty-chic weekend wardrobe.

Chanel suit

Created in 1954 and worn here by Coco Chanel, the jacket and skirt have become the house's trademark.

Gloves

Prim gloves were a must for proper society ladies such as C.Z. Guest, pictured in 1957.

Black dress

Audrey Hepburn made the little black dress famous with her 1961 Givenchy.



Hermès Trim bag

This was Jackie O.'s everyday carryall.

Cartier Tank timepiece

Taking its inspiration from a World War I tank, the watch has been a favorite of stylish women, à la Charlotte Rampling (seen here in 1976).

Armani suit

Giorgio Armani's loosely tailored suits were a hit with men and women—who wore them for work and play. Above, Lauren Hutton is out on the town in one in 1979.

Hermès Birkin bag

In 1984, Hermès designed this tote for actress Jane Birkin to replace the straw basket she carried.

Alaïa dress

Azzedine Alaïa first caused a stir in the '80s with his clingy, curvy creations.

Prada nylon bag

This tote was an immediate status symbol in 1985. (Pictured, Bridget Fonda in 1993.)



Diamond-stud earrings

These little sparklers will never go out of style—as proven by Gwyneth Paltrow.

Valentino red gown

Women always look divine in a Valentino red. Here, socialite Tory Burch wears her vintage favorite.

YSL pencil skirt

The wardrobe foundation, done perfectly by Tom Ford for YSL Rive Gauche in fall 2002.

Dior Homme suit

A sharply tailored men's suit, designed by Hedi Slimane, oozes sultry femininity. Case in point: Linda Evangelista.

Chandelier earrings

Oscar winner Nicole Kidman has turned ornate statement earrings into her trademark. Fashion fiends followed suit.

Louis Vuitton Murakami bag

The new classic caused celebs like J.Lo to go bag-crazy. ■

CLOCKWISE FROM TOP LEFT: EDWARD QUINN, A COTE D'AZUR ALBUM; SCALO: BARON/RBO/CAMERA PRESS/RETNA; SLIM AARONS/HUI; TON ARCHIVE BY GETTY IMAGES; KAMMERMAN/RAPHO, PARIS; WWD; HULTON ARCHIVE BY GETTY IMAGES; MICHAEL ARNAUD/CORBIS; R. DOMINGUEZ/GLOBE PHOTOS; CORBIS; MICHAEL ARNAUD/CORBIS; GE/GETTY IMAGES; RON GALELLA/WIREIMAGE; ARCHIVES PHOTOS PARIS/WWW.PARISPHOTOS.COM; SERGE BENJAMOU/PRES

APRIL 2000

marie claire

79 BEST
BEAUTY BUYS

How to be the
sexiest woman
in the room

GET A BETTER BODY
IN 5 MINUTES

Your
breasts:
How do you
compare?

GET MORE ENERGY
WHAT MEN
LOOK FOR
IN WOMEN

THE PILL:
IS IT RIGHT FOR YOU?
REPORT: Why do so
many rapists go free?

Exclusive:
Jenna Elfman
plays with fire

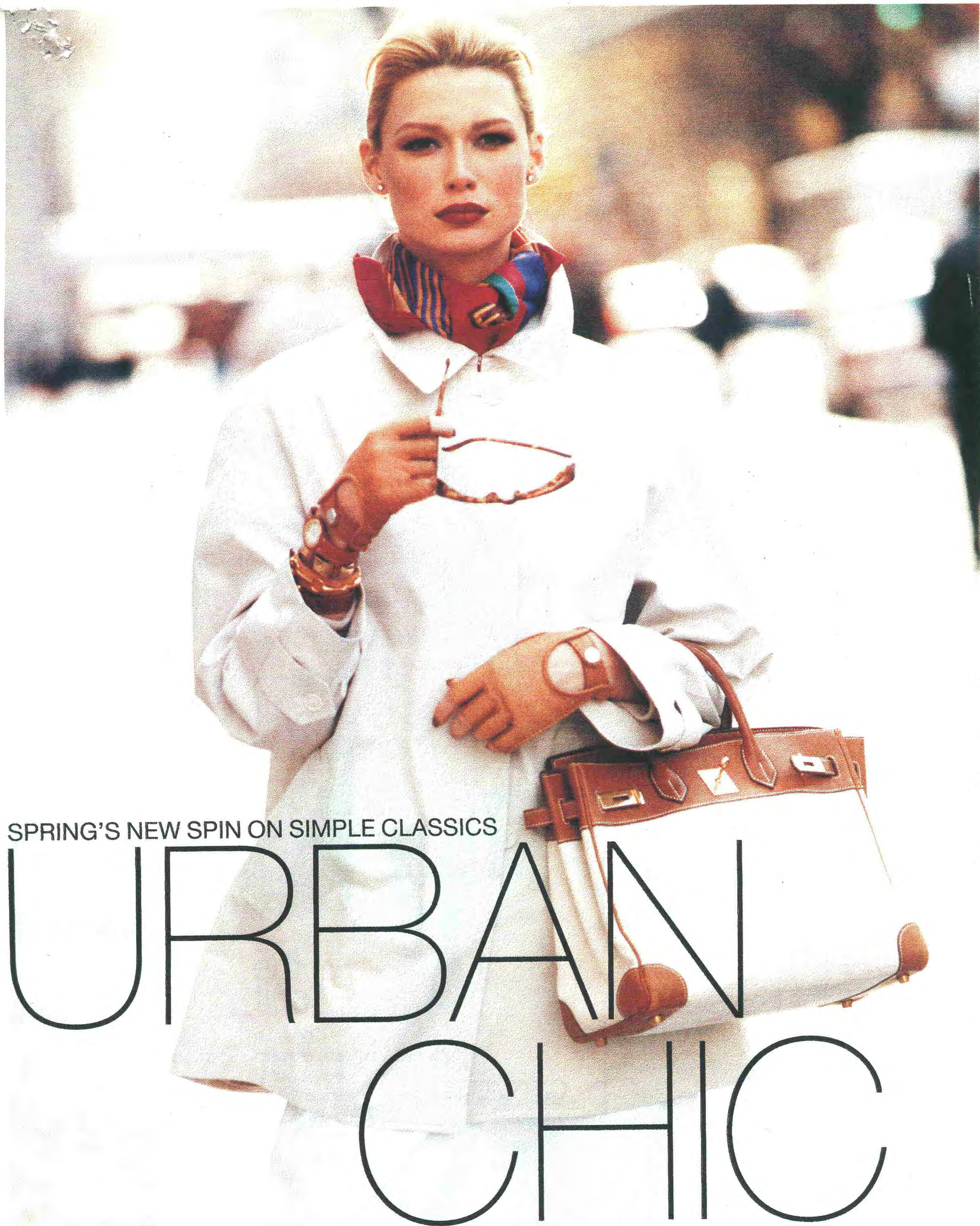
WHAT'S
NEW
FOR YOU

394

FASHION IDEAS

Your ultimate shopping guide
FREE HAIR PRODUCTS





SPRING'S NEW SPIN ON SIMPLE CLASSICS

URBAN CHIC